



Student Technology Leadership Project 2011-2012 HERITAGE Project Areas

“A Day in the Life on my Main Street _____”

Category: Community Service or Instructional Projects

What is a day like in your downtown – on your Main Street? Find creative new ways to tell your story that represents the places, businesses and people that makes your downtown special.

This project would be ideal for video, digital storybook or other mass media.

Winners from the 2010-2011 STLP competition in the Heritage division are posted on the KY Heritage Council website

<http://heritage.ky.gov/mainstreet/kymschallenge.htm>

Please note the scoring rubric for this years competition includes additional credit for working with your local Main Street manager and downtown businesses when competing in the Heritage Division.

“SHOP local, SHOP downtown”

Category: Entrepreneurial or Community Service

This project is to show the economic and community value for shopping locally especially in your downtown locally owned businesses. This is a great team project where students can design retail items such as t-shirts, tote bags, backpacks, etc. that promotes SHOP local – SHOP downtown.

Or your STLP team project can create a public awareness campaign would be ideal for video and social media to market SHOP downtown!

Here are a few online resources...

Lebanon Middle School won 2nd place in the STLP heritage category. Here is their project <http://heritage.ky.gov/mainstreet/kymschallenge.htm>

Our favorite you tube video

<http://www.youtube.com/watch?v=SX2zmg1VsY>

Couple other good you tube videos

<http://www.youtube.com/watch?v=FVzV1H6lksQ&feature=related>

<http://www.youtube.com/watch?v=QqIW-pBX-yw>

STUDENT TECHNOLOGY LEADERSHIP PROJECT CATEGORIES

Community Service Projects

Assist non-profit agencies with technology needs
Publish newsletters, business cards, brochures or a web page for local businesses
Train parents or senior citizens how to use hardware, software and the Internet

Entrepreneurial Projects

Develop a new idea into a business, product or service
Problem solve to create a new idea, business, product or service
Develop a new idea into a business, product or service for others

Instructional Projects

Write, produce, and edit news shows, digital yearbooks and storybooks

Technical Projects

Support highly specialized topics in one STEM (Science, Technology, Engineering, and Mathematics) topics



What is STLP: The Student Technology Leadership Project is a project-based learning program that empowers students in all grade levels to use technology to learn and achieve. All KY public schools can participate! There will be a student project competition in May 2011 at Rupp Arena. Prizes will be awarded and the top 3 projects will advance to the national STLP competition.

For more information including the STLP handbook, competition dates and deadlines along with numerous student/teacher resources go to <http://alturl.com/v5hn8>

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The Kentucky Main Street Program is administered by the Kentucky Heritage Council, our State Historic Preservation Office. Currently there are over 80 KY cities participating in the KY Main Street. The 30+ year program is a proven downtown economic revitalization tool documenting millions of dollars of private investment into new downtown businesses, upper story housing, and historic buildings.

For more information about the KY Main Street Program and the Kentucky Heritage Council, go to www.heritage.ky.gov

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