

## KENTUCKY MAIN STREET CHALLENGE OFFICIAL RULES

[CLICK HERE](#) (text link to

[http://extranet.kentuckytourism.com/industry/\(f00nap55gu2k51us2u3yqzva\)/privacy.aspx](http://extranet.kentuckytourism.com/industry/(f00nap55gu2k51us2u3yqzva)/privacy.aspx)) to review the Kentucky Department of Tourism's Privacy Policy.

- No purchase necessary to enter or win.
- Sweepstakes open to legal U.S. residents.
- Void where prohibited by law.
- All entries must be received via the Kentucky Main Street Challenge web site <http://heritage.ky.gov/mainstreet/kymschallenge.htm> . We will not accept paper or mail entries.
- Submission of contest entry does not constitute a contract.
- In order to qualify as an entry for drawing, each application or entry must be completed in its entirety.
- The promotion begins May 28, 2010 and ends September 6, 2010. All entries must be received by 11:59 p.m. EST on September 6, 2010.
- Prize winners will be randomly drawn from all eligible entries. Two drawing pools will be created, one for employees of state agencies only and the other for all other applicants.
- Winner will be notified the week of September 6, 2010. In the event the winner cannot be reached by phone, notification will be made via e-mail and/or U.S. postal service certified mail. Every reasonable step will be taken to make contact with the winning entrant. If, for any reason, contact with the winning entrant is impeded due to circumstances beyond the control of the Kentucky Heritage Council, another entrant may be chosen as the winner.
- The pool of employees of state agencies will be eligible to win prizes coordinated by KY Department of Personnel shall consist of entries of the employees of state agencies who complete at least one architectural treasure hunt and submit their contest entry form at <http://www.surveymonkey.com/s/kymainstreetchallenge> by 11:59 p.m. (EST) on September 6, 2010. The following prizes will be awarded to eligible employees of state agencies – one \$100 Visa gift card; two \$50 Visa gift cards; two \$25 Visa gift cards and two – KY State Park lodging 1 night stay vouchers.
- All other contest entries (KY Visitors, Kentuckians, students) will be entered into a larger prize pool for drawings for prizes ranging in value up to \$100. The detailed prize list will be updated on a regular basis at <http://heritage.ky.gov/mainstreet/kymschallenge.htm>
- A Kentucky State Employee is defined as employees of the executive, judicial and legislative branches on the payroll of an agency or cabinet, as set forth in KRS 12.020, on the date of submission of the entry.
- Odds of winning are dependent on total number of eligible entries received during the promotion period.

- All prizes will be awarded. Prize is non-transferable. No prize substitutions or cash equivalents will be given except that the sponsor reserves the right to substitute a prize of equal or greater value if deemed necessary for any reason.
- Sponsor is responsible only for prize delivery and is not responsible for prize utility, quality or otherwise.
- Prize consists of only the item(s) listed as part of the prize. All other costs are the responsibility of the winner.
- Prizewinner will be required to sign an affidavit of eligibility/liability release form and, where permitted, a publicity release, or prize will be forfeited and an alternate winner will be selected.
- All taxes, fees and other expenses not specified are the sole responsibility of the winner. Prize is subject to all applicable federal, state and local laws and regulations.
- By participating in this promotion, entrant accepts the conditions stated in these Official Rules, agree to be bound by the decision of the judges and warrants that he/she is eligible to participate in the promotion.
- Sponsor reserves the right to discontinue contest at any time.
- Sponsor may disqualify any contestant for any infraction of contest rules without any right of appeal of contestant and such decision shall be final.
- By accepting prize, winner agrees to release Sponsor, its directors, employees, officers and agents, including without limitation, its advertising and promotion agencies, from any and all liability, loss, damage or expense arising from or in conjunction with the awarding, receipt and/or use or misuse of prize or participation in any prize-related activities, including travel.
- Sponsor: Kentucky Heritage Council, 300 Washington Street, Frankfort, KY 40601, [www.heritage.ky.gov](http://www.heritage.ky.gov)